

The Voice of our Customers



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APSYS

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The Voice of our Customers

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My personal contact at APSIS always goes the extra mile to make us happy, and helps us out when we have questions relating to the tool.

*Håvard Vognild, Webmaster
Nordland Fylkeskommune*



Nordland
FYLKESKOMMUNE

The Voice of our Customers

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We have worked with APSIS for a few years and they have always been on the cutting edge of email marketing. We have had close contact and collaboration with our Account Manager, who always lends a helping hand when we need it. In addition, APSIS arranges high-quality seminars and they develop the system continuously.

Sara Kessens, Marketing Coordinator



The Voice of our Customers

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Throughout the eleven years that I've followed APSIS, they've proven to be Sweden's best and most serious digital-marketing company. I look forward to following them on their continued journey.

*Ulf Bergman, CEO, AD, Brand Builder
Stolt Kommunikation*



Stolt?

The Voice of our Customers

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APSYS has shown a lot of attentiveness toward us as a customer, which I feel is quite unique in this market. It's evident that APSIS' employees have a lot of pride in their work, and they are genuinely interested in our well-being and satisfaction.

*Martin Nord, Chief Growth Manager
Stockpicker*



The Voice of our Customers

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I've followed APSIS for eleven years, and they've always been on the forefront and generously shared knowledge through newsletters, handbooks, seminars, blogs, and social media. In my eyes, APSIS is Sweden's best and most serious digital-marketing company.

*Ulf Bergman, CEO, AD, Brand Builder
Stolt Kommunikation*



Stolt?

The Voice of our Customers

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In an easy and smooth way, APSIS helps us to communicate with our target groups. By this, we can be present for our target groups, and offer them relevant messages – at the right time. In addition, we always get help quickly, answers to our questions, and tips and tricks on how to make the workflow as smooth as possible for us.

Sara Jansson, Communications Consultant, McDonald's Sverige



The Voice of our Customers

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Nowadays, an increasing part of McDonald's marketing is digital. And when it comes to our Nordic collaborations, APSIS helps us to keep the tonality and the graphic design unitary between the countries. APSIS simply offers us a smooth and functional solution where we can reach our target groups in unison.

Sara Jansson, Communications Consultant,
McDonald's Sverige



APSYS One

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The Voice of our Customers



**APSIS One is modern and user-friendly
and the user interface is very good!**

*Camilla Tangen, Marketing Consultant
Norsk Motor Import*



The Voice of our Customers

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What is genius about APSIS One is that we can make as many templates as we want – and it's easy to do it. As an importer of many brands and products, we sometimes need to implement new templates. Before, we had three main templates, but now we can personalise our templates to fit our most important brands.

*Camilla Tangen, Marketing Consultant
Norsk Motor Import*



The Voice of our Customers



For us, APSIS is important to be able to send out information to our dealers – and also for retail marketing.

*Camilla Tangen, Marketing Consultant
Norsk Motor Import*



The Voice of our Customers

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I really think that, by launching APSIS One, APSIS took a step in the right direction – a digital journey that we at DataPartner are grateful to participate in. By being a part of this journey, and using APSIS' solutions, we can take part in many benefits. And additionally, we as customers get to work with really knowledgeable and talented people.

Robin Ekelund, Customer Relations & Market, DataPartner



The Voice of our Customers

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For us, the automation feature is very valuable. Thanks to this, we can push harder on what our potential customers actually have an interest in and give them even more relevant information. I, who use APSIS One and marketing automation at work, can also see the benefits in my personal life: I only get emails about what actually interests me and nothing else. How brilliant isn't that?

Robin Ekelund, Customer Relations & Market, DataPartner



The Voice of our Customers

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Now when we've switched to APSIS One, we can create as many templates as we want. And thanks to the drag-and-drop feature with adjustable pages, it all works very smoothly. But – to be able to understand all the benefits with the product, you should see it with your own eyes!

Robin Ekelund, Customer Relations & Market, DataPartner



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APSIS One will enable us to take the next step in our data-driven journey. There's a lot of buzz about being digital and practising growth marketing, but few offer solutions like APSIS One that solves the biggest challenge: to gather customer data into one single system.

*Martin Nord, Chief Growth Manager
Stockpicker*



The Voice of our Customers

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APSYS One Website tool has enabled us to grow our customer base.

Anssi Rauhala, Head of Digital, Golf Center



GOLFCENTER.fi
verkkokauppa

The Voice of our Customers

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While using APSIS One, our open rate have increased significantly and it's currently around 40%. That is simply great! All in all, APSIS One includes powerful and easy tools for digital marketing.

Anssi Rauhala, Head of Digital, Golf Center



GOLFCENTER.fi
verkkokauppa

The Voice of our Customers

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By using APSIS One, we can easily reach our loyal customers – and we can reach them more precisely than ever before.

Anssi Rauhala, Head of Digital, Golf Center



GOLFCENTER.fi
verkkokauppa

The Voice of our Customers

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At Centeo, we've been using APSIS services before and we were very happy. In fact, APSIS' system is the first system we've been happy working with. For a while, we tried a different system, but now we're back with APSIS – and this time we're using APSIS One. It's a really great platform to work with: in particular, the drag-and-drop-feature is easy to access.

Andreas Sørensen, Senior Marketing Automation Manager, Centeo



The Voice of our Customers

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With APSIS One, APSIS has created a platform that, within a few years, will become market leaders in the Nordics. APSIS One is very nicely packaged, with a proper engine behind it – which clearly is a shortage of the current supply on the market.

Andreas Sørensen, Senior Marketing Automation Manager, Centeo



centeo
FINANCE GROUP

The Voice of our Customers

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The start-up process with APSIS One has been very efficient as the platform is good and intuitive. This means that we've been able to build emails and templates ourselves. APSIS One has met the wishes we had, and now we just want more!

Andreas Sørensen, Senior Marketing Automation Manager, Centeo



The Voice of our Customers

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APSYS provides us with a platform for both our customer data and customer communication - all in one place. This will help us target our marketing operations and increase our customer communication efficiency.

Janette Bjorøy, Marketing Director, Fjordkraft



The Voice of our Customers

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With APSIS One, we can get to know our guests and, thus, take the next step towards building even better relationships with them.

*Patrik Wiklund, Data Analytics Manager,
Parks and resorts (Gröna lund mfl.)*



Parks and Resorts
SCANDINAVIA

The Voice of our Customers

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To be able to take the next step – and work in a more data-driven way towards an optimal customer journey – we have now chosen APSIS One as a platform to realise our vision.

Christer Orrebrink, CRM Manager, Lensway



The Voice of our Customers

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APSIS One gives us the possibility to create automated customer journeys to a larger extent than was previously possible. Together with APSIS we also have an opportunity to create an omnichannel experience where we can adapt our communication based on different goals and consumer behaviours.

*Stefan Söderlund,
E-commerce Manager, Newport*



The Voice of our Customers



For us it's very important to have a stable partner that we can work with over time, where we together can develop our businesses. The reason why we chose APSIS One is the combination of a powerful marketing platform and a good relationship.

*Stefan Söderlund,
E-commerce Manager, Newport*



The Voice of our Customers



We chose APSIS One based on our long-term satisfaction with APSIS and the APSIS Pro platform. We decided to move to the new APSIS One platform because it provides a more modern solution for newsletter distribution and advanced automation.

*Martina Smejkalová,
Marketing Specialist, Skrivanek*



The Voice of our Customers



With APSIS One, we look forward to simplifying and aligning sales and marketing. A clear advantage is the simple and very intuitive creation of newsletters and working with data.

*Martina Smejkalová,
Marketing Specialist, Skrivanek*



APSYS Pro

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The Voice of our Customers

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APSYS is the Rolls Royce of email marketing. My Editors feel that it's a fun system to work in and that it actually delivers. That's why I always recommend APSYS every time I talk to someone about newsletters.

*Håvard Vognild, Webmaster
Nordland Fylkeskommune*



Nordland
FYLKESKOMMUNE

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The APSIS email tool is efficient and easy to work with. We can customise the newsletters to our different target groups, and it's easy to analyse the results and take action. This creates good leads for us to follow up on.

*Jon Dehli,
Marketing Manager, Flexit*



The Voice of our Customers



We use APSIS to manage our email marketing campaigns and newsletters and we're happy with the personal relationship we have with the company. We're switching to APSIS One because we see a lot of potential in the solution.

*Fredrik Sinander,
Digital Brand Manager, Arkitektkopia*

arkitektkopia

The Voice of our Customers

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We wanted to automate many of our newsletters, and the success is over our expectations. The automation solution has given us more time to work with other, important tasks in our team.

*Iben Malthe Roldsgaard,
Communications Consultant, Din Sundhedsfaglige A-kasse*



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APSYS gives us the opportunity to communicate directly with our members. I'm also very pleased with APSIS' trainings, and I definitely feel that I got enough input to get started properly.

*Camilla Mouton
Marketing Project Manager, Civilekonomerna*



Other APSIS related
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The Voice of our Customers

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APSYS' seminars give you inspiration on how to improve your marketing. You're presented with current and future trends as well as new system developments, and you always leave with new ideas and insights.

Sara Kessens, Marketing Coordinator



The Voice of our Customers

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**For communication with our customers
– APSIS means everything!**

*Ingrid Solbakken,
Marketing Consultant, Danica Pensjon*



Danica Pensjon

The Voice of our Customers

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APSYS is essential in all our communication with our customers. And in addition to other strategic measures, everyone in our company relies on APSIS' system when it comes to achieving our goals.

*Ingrid Solbakken,
Marketing Consultant, Danica Pensjon*



Danica Pensjon

The Voice of our Customers

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APSIS is essential in all our communication with our customers. And in addition to other strategic measures, everyone in our company relies on APSIS' system when it comes to achieving our goals.

*Ingrid Solbakken,
Marketing Consultant, Danica Pensjon*



Danica Pensjon

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APSYS offers a comprehensive tool that helps us with strategic and systematic communication with our customers.

*Ingrid Solbakken,
Marketing Consultant, Danica Pensjon*



Danica Pensjon

The Voice of our Customers

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We only see opportunities with APSIS.

*Ingrid Solbakken,
Marketing Consultant, Danica Pensjon*



Danica Pensjon

The Voice of our Customers

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APSIS is essential in all our communication with our customers. And in addition to other strategic measures, everyone in our company relies on APSIS' system when it comes to achieving our goals.

*Marina Stensvad,
Administrative Director, SAPSA*

